



# Transform Your Freight Procurement Process with ShipperGuide

Streamline your freight procurement process with ShipperGuide, a platform designed to centralize your data and reduce the time it takes to run an RFP.

## MAKING TRANSPORTATION RFPs EASY

ShipperGuide's RFPGuide module provides an easier way to run your transportation RFP or mini-bids. Whether you need short-term or long-term contract pricing, ShipperGuide enables you to build lanes and publish them to your carriers and/or carriers recommended by Loadsmart, compare rates, and award the best available provider to haul your freight.

## KEY FEATURES

### Centralize the Process

Eliminate emails and spreadsheets. Consolidate your procurement data in one secure dashboard and navigate the complex freight market without increasing your workload. Work smarter, not harder, with our easy to use and intelligent sourcing tool. Optimize carrier awards and create headspace for more strategic activities across your business

### Manage Your Carriers:

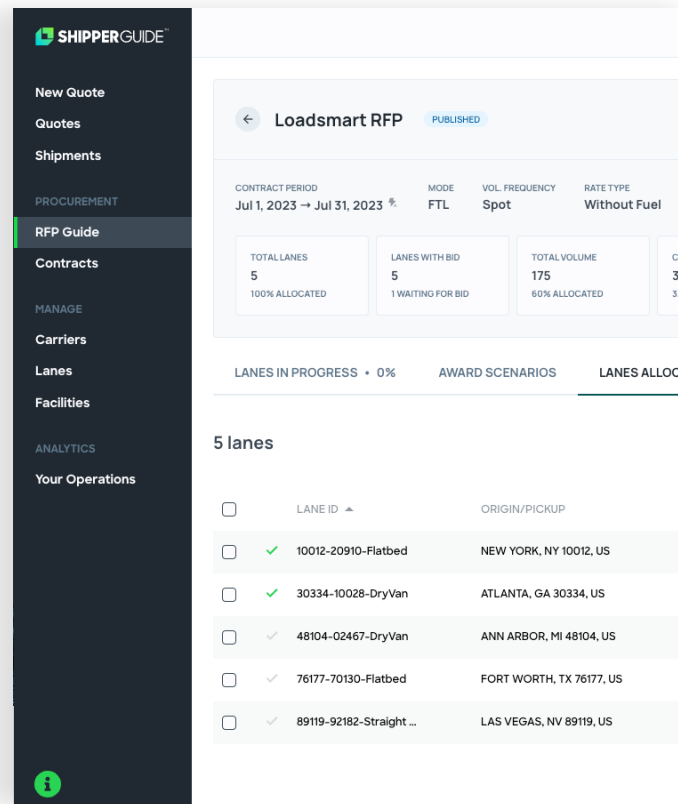
Stay up-to-date on insurance and safety compliance, with automatic updates from FMCSA. Find new carriers from our network of over fifty thousand MCs.

### Optimize You Lanes with Benchmarking:

Compare your rates to real-time market benchmarks on both spot and contract lanes. Track your spending over time, as well as carrier performance.

### Customized Award Scenarios:

Save time awarding carriers that meet your needs, rates, and capacity through custom filters and rules based on carrier incumbency, carrier type, split volumes, and so on.



**JOIN THE COMPANIES THAT ARE ALREADY TRANSFORMING THEIR RFP PROCESS WITH US.**



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## FREQUENTLY ASKED QUESTIONS

### Why do I need a dynamic procurement tool?

Shippers need a mix of short-term and long-term pricing contracts to avoid the spot market and keep freight moving on time. ShipperGuide allows you to perform these different operations in a centralized and secure dashboard without increasing your workload.

### How does ShipperGuide enable rate benchmarking?

ShipperGuide gives you access to Loadsmart's proprietary pricing engine which is powered by more than 500 data sources. To learn more about our real-time pricing benchmarks please schedule a demo.

### Is ShipperGuide compatible with other systems?

Yes! Users can transfer data via CSV, XLS, XML, or API to ensure seamless data flows between your existing systems and ShipperGuide.

### Does ShipperGuide work for international shipping?

ShipperGuide is set up to support shipping lanes and carriers in the US.

### What is the average response time from carriers?

Users set the carrier response deadlines when creating an RFP or mini-bid. The average response time on a network RFP is 8-10 days. The average response time on a mini-bid can be as little as 1 hour.

### Can my IT team review the security specs of ShipperGuide?

Of course! Loadsmart treats data security with the utmost importance. To learn about how ShipperGuide handles data security and privacy, schedule a meeting with our team.

## MORE ABOUT SHIPPERGUIDE

RFPGuide is a module within the broader ShipperGuide platform.

You can use it alongside an existing TMS or it can be combined with other features on the ShipperGuide platform to create a one-stop-shop to plan, procure, and execute shipments with end-to-end visibility.

[Learn more at ShipperGuide.com](https://www.loadsmart.com/shipperguide)

The screenshot displays the ShipperGuide RFP interface. At the top, it shows 'Loadsmart RFP' with a 'PUBLISHED' status. Key details include: CONTRACT PERIOD (Jul 1, 2023 - Jul 31, 2023), MODE (FTL), VOL. FREQUENCY (Spot), RATE TYPE (Without Fuel), CURRENCY (USD), CONTRACT (Filipe), DEADLINE (Jun 30, 2023 @ 9:25 PM), and SO TYPE (Award). Summary statistics show 5 TOTAL LANES, 5 LANES WITHED, 17% TOTAL VOLUME, 3 CARRIERS AWARDED, 3% VOLS ALLOCATED, 0.00 TARGET RATE, and \$9,350.00 TOTAL SPEND. Below this, a table lists 5 lanes with columns for LANE ID, ORIGIN/PICKUP, DESTINATION/DELIVERY, VOLUME, ALLOCATION, and PRIMARY CARRIERS. The lanes are: 10012-20910-Flatbed (NEW YORK, NY 10012, US to SILVER SPRING, MD 20910, US), 30224-10208-DryVan (ATLANTA, GA 30224, US to TEST TO), 48104-02467-DryVan (ANN ARBOR, MI 48104, US to BOSTON COLLEGE, MA 02467, US), 76177-70150-Flatbed (FORT WORTH, TX 76177, US to NEW ORLEANS, LA 70150, US), and 89119-94182-Straight (LAS VEGAS, NV 89119, US to SAN DIEGO, CA 92182, US). On the right, a 'Routing Guide' section shows a 'Target Rate' of \$90.00 and a 'Live Market Rate' of \$95.67. A 'Results' table at the bottom shows carrier performance metrics like 'Carrier', 'Vol', 'Flat Rate', 'Awarded Freight', and 'Awarded'.