loadsmart SHIPPERGUIDE

Managing logistics is an ongoing challenge for companies of all sizes. Finding reliable carriers, securing fair rates, and covering challenging lanes are critical concerns.

To combat these and other recurring challenges, Loadsmart has created the ShipperGuide Marketplace - an on-demand marketplace for shippers to find and book truckload capacity.

Shi

What is the ShipperGuide Marketplace?

ShipperGuide Marketplace provides shippers with access to a network of notable carriers that offer instant, bookable prices alongside automated shipment execution within the TMS. The ShipperGuide Marketplace offers shippers greater control, flexibility, and transparency, ensuring your logistics operations are streamlined and cost-effective.



How is the ShipperGuide Marketplace different?

Unlike private load boards that make you wait for spot pricing, our platform leverages APIs and algorithmic pricing to deliver instant rates from leading carriers. It's a tool designed for every company that ships truckload freight and for carriers who want to expand their client base and get access to more freight.

Easily compare rates, book your load, and get moving fast!

Key features



Instant Pricing & Booking:

Access competitive real-time rates from trusted carriers and book shipments with one click



Diverse Carrier Network:

Extend your capacity by tapping into a growing network of qualified, trusted carriers

Easy Automation:

Reduce errors and wasted time by automating manual tasks like calling and emailing

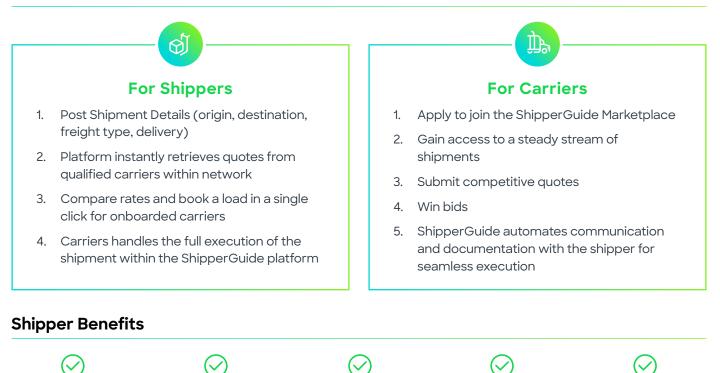


Scalability:

Leverage the Marketplace for frequent shipments or irregular loads

SHIPPERGUIDE MARKETPLACE

How It Works



Save money by leveraging instantly bookable rates

Better coverage for last-minute or difficult shipments

Expanded network & access to additional capacity and expertise

Reduce manual processes, saving time and reducing errors Transparency for everyone throughout the entire shipping process

By offering instant pricing, access to a diverse selection of carriers, and automated workflows, ShipperGuide Marketplace helps businesses reduce the complexity of their logistics, saving them time and cutting costs.

 \mathbf{G}

Whether you're a shipper searching for reliable capacity or a carrier looking to expand your reach, the ShipperGuide Marketplace offers a win-win solution.

LEARN MORE