

SCORE YOUR LOGISTICS NETWORK TO SEE IF YOU NEED A MANAGED TRANSPORTATION PARTNER

Are you trying to figure out if you should start working with a Managed Transportation provider? It can be hard to know whether to invest the time to start a conversation and receive a proposal. Before you go further, score yourself with this checklist to see if your company might benefit from additional transportation help.

Do any of these scalability concerns apply to your company?

- We're starting to build out a better freight process that would require a bigger team and more expertise. We're examining our freight process and we're not sure what expertise we need to build a team.
- We have limited resources (time, people, budget, knowledge) to make the improvements we want or are expected to.
- We're stressed about growing our business because we do not have the technology or infrastructure to do so.
- We use legacy systems and grandfathered processes that are out of date.
- Supply chain disruptions impact our business and we have trouble navigating them.

Are any of these talent questions true for your organization?

- Managing logistics isn't a core strength of our business, and we'd like to focus on our primary business functions.
- We can't easily answer logistics 'What-If' questions from leadership.
- We don't have a dedicated logistics team or supply chain leader.
- Our logistics needs have outgrown our team's capacity.
- Our team can't keep up to date with the latest technology and logistics expertise.
- We're having trouble finding trained or experienced logistics personnel.

Is it time to consider transportation Planning as a Service (PaaS)?

- I struggle with transportation planning and forecasting.
- Peak season is great for us, but the unpredictable demand fluctuations make planning challenging.
- We know that we could save money doing backhauls, but it's too hard to match lanes and freight.
- We don't have the ability to consolidate shipments, orders, or optimize modes.
- We don't have the tools to consolidate orders.

Is it time to consider Managed Analytics services?

- We have data, but we don't know how to assess it for transportation opportunities.
- We don't have access to benchmark rates or costs.
- We know we've outgrown our distribution network but don't have the capability to analyze it.
- My peers in the industry are constantly talking about AI but we don't know how to harness it.

Do you believe any of these common misconceptions about Managed Transportation?

- If I outsource my logistics, then I have to outsource all of it, and I'll lose my team.
- I've heard outsourcing will cause me to lose control of my logistics operation.
- Only very large companies with large-scale logistics operations use Managed Transportation services.

If you checked 3 - 5 of the boxes above, then you could benefit from partnering with a team of logistics experts dedicated to supporting your logistics needs and business goals. Loadsmart Managed Transportation Services provides you with the support, technology, and insights needed to optimize your logistics operations and reveal new opportunities for efficiency and growth.

SCHEDULE AN ASSESSMENT