

# MOVE MORE WITH LESS

ShipperGuide by Loadsmart is a multimodal freight management platform that enables shippers to procure, plan and execute freight.

## THE FREIGHT MANAGEMENT PLATFORM WITH THE FEATURES YOU NEED



### PROCURE SPOT & CONTRACT

Streamline the freight procurement process with a centralized solution, where users can find fair pricing and high-quality carriers for contracted and spot lanes for all your modes: Full Truckload, LTL, Reefer, Flatbed, Intermodal, Partial Truckload, and Drayage. Create bids for contracts, aggregate lanes, and benchmark rates against the market. Get instant rates with Loadsmart, while utilizing our carrier network, or request & receive bids from your own network.



### PLAN & OPTIMIZE

Identify the best strategies for business needs, reduce transportation costs, improve delivery times, and enhance service quality. Create routing guides, benchmark rates, optimize transportation modes, and select the best carrier by comparing service and rates.



### EXECUTE SHIPMENTS

Achieve greater operational efficiency and deliver a superior customer experience. Tender shipments, track shipments, and generate the necessary shipping documents automatically.



### SETTLE (COMING SOON)

Manage additional charges associated with shipments, conduct audits on shipment invoices, resolve any disputes, and manage all documents related to shipments. It also facilitates timely payment to carriers for their services.



### ANALYZE

Access to real-time data and analytics, performance monitoring, and Loadsmart AI enabling users to ask detailed questions about their data and get instant reports complete with actionable visualizations.



### LOGISTIC SERVICE

Instantly quote and book shipments with Loadsmart, guaranteeing capacity and providing a line of credit. Loadsmart Managed Transportation is available to those that are looking to outsource their logistics operations.

## TRUSTED BY OVER TWO HUNDRED SHIPPERS



[Learn More](#) About ShipperGuide



## MEASURABLE IMPACT FROM DAY ONE.

Easy to use for even the least tech-savvy people on your team!



**35%**

SAVINGS PER LANE WITH LIVE MARKET BENCHMARKING



**83%**

REDUCTION IN TIME ON RATE PROCUREMENT ACTIVITIES



**60 min**

ONBOARD YOUR ENTIRE TEAM IN 1 HOUR



**User Interface**

Simple and user friendly

Months of training and tech experts needed



**Implementation**

Same day implementation with no startup fees

6-12 months and expensive fees



**Price**

Low investment with quick ROI

Expensive and excessive bells and whistles



**Upgrades**

Constant free over-the-cloud upgrades

Additional fees and rare upgrades



**Support**

Fast 24/7 support

Spotty customer support

**SHIPPERGUIDE PLATFORM CREATES A ONE-STOP-SHOP TO PLAN, PROCURE, AND EXECUTE SHIPMENTS WITH END-TO-END VISIBILITY**

**LEARN MORE AT SHIPPERGUIDE.COM**